

Web Design Occupational Paper and Presentation (TURN IN THIS HANDOUT W PRESENTATION)

Presentation Date: _____ NAME: _____

Your paper and this page will be due with your presentation.

Research Paper: 100 Points (Rubrics on back)

3 page paper about the future of web design. What are the current trends and what are the most dominant skills designers of the future will need.

Present Research Paper: 50 Points (Rubrics on back)

Description of research paper

Your research will be done online. You will explore trends in web design and you will pick a topic that can be either a high demand skill or change in the field.

First start your research by exploring job descriptions in the field of web-design. After you look at several jobs you will see what employers want most. That will show you where the demand is.

Sources might include

1. www.Creativehotlist.com
2. <http://www.talentzoo.com/creative-jobs>
3. <http://www.krop.com>
4. http://designjobs.aiga.org/public/jobs_browse.asp
5. <http://www.aionline.edu/blog/post/9-Job-Sites-You-Might-Be-Missing.aspx>

Secondly, you will choose one of the skills and explore further why that skill is in such high demand (this is the cause).

You will then write a 3 page paper (MLA format – 12 pt font, double spaced 3 source minimum, typed and stapled) **about a high demand skill PLUS what has caused the skill to be in high demand.** Papers will be grammatically correct, well written, spell checked and proof read. Your source page does not count in your page total.

You will present your paper to the class in a 4-5 minute presentation. Provide students with a single page handout outlining the skills and reason for the demand. You will need a dozen copies on the date of your presentation

MY NOTES SECTION

Presentation Rubrics

	Excellent	Very Good	Adequate	Poor
Presentation	4-5 minutes Speech – succinct & Clear skill/cause Engages students Skill is current 25, 24, 23	Less than 4 min Speech – succinct & Clear skill/cause Engaged students Skill is current 22, 21, 20, 19	Less than 3 min. Speech – minimal skill /cause description No eye contact Skill is current 18, 17, 16	Less than 3 minutes Verbally unrehearsed (ums errs etc) No eye contact Did not engage students 15, 12, 9, 6,3,0
Handout	Clear relationship between skill demand and its cause Page design: bulleted or tables 25, 24, 23	Clear relationship between skill demand and its cause Page design: bullets or tables 22, 21, 20, 19	Weak relationship between skill demand and cause Page design: no bullets or tables 18, 17, 16	No Handout OR Not enough handouts for entire class 0
Comments:				

Paper Rubrics 100 points

	Excellent	Very Good	Adequate	Poor
Mechanics	3 sources typed, stapled No spelling or grammar errors Sources page 3-4 pages 25, 24, 23	3 sources 1-2 spelling or grammar errors Sources page 3-4 pages 22, 21, 20, 19	Less than Not stapled 3-4 spelling or grammar errors Sources page Less than 3 pages 18, 17, 16	Less than 3 sources Different fonts, more than 5 spelling or grammar errors No source page Less than 3 pages 15, 12, 9, 6,3,0
Content	The high demand skill and cause is fully described 3 Strong examples 50,49,48,47,46,45	The high demand skill and cause is well described 2 strong examples 44, 43,42,41,40	The high demand skill and cause is well described 2 Good examples 39,38,37,36,35	One or less examples Skill or cause is missing 34, 30, 25, 20, 15, 0
Analysis	Clear relationship between skill demand and its cause 25, 24, 23	Relationship between skill demand and cause, could be clearer 22, 21, 20, 19	Weak relationship between skill demand and cause 18, 17, 16	Unclear relationship between skill demand and cause 15, 12, 9, 6,3,0
Comments:				